

3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Ste 100 Washington, DC 20007

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
580891-1	10/14/12	October 2012	10/01/12 - 10/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF		Washington DC	

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1961

Flight Dates	Order#	Alt Order #
10/04/12 - 10/06/12	580891	09835762
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Code 144	Product Code 150
Agency Ref	Advertiser Ref	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1 10/04/12	10/05/12	7-8a	7-8a	TF	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF		<u>Rate</u> \$825.00					
	Spots: <u>#</u> Cl 1 4		Date Air Time Desc /04/12 7:40 AM 7-8a		<u>Start/End Time</u> 7-8a		th <u>Ad-ID</u> 30 wv12101			<u>Rate Type</u> \$825.00 NM
;	2 10/04/12	10/05/12	8-9a	8-9a	TF	:30	2	\$825.00	NM	### ### ### ### ### ### ### ### #### ####
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF		<u>Rate</u> \$825.00					
	Spots: # Cl	n <u>Day Air</u>	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
	1 4	Th 10	/04/12 8:44 AM 8-9a		8-9a	:3	0 WV12101			\$825.00 NM
	2 4	F 10	/05/12 8:37 AM 8-9a		8-9a	.3	30 WV12101			\$825.00 NM
	3 10/06/12	10/06/12	7-8a	7-8a	S-	:30	2	\$800.00	NM	
***************************************	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S-		<u>Rate</u> \$800.00					
	Spots: # Cl	n <u>Day Air</u>	Date Air Time Desc	cription	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
1	2 4	Sa 10	/06/12 7:31 AM 7-8a		7-8a	:3	80 WV12101			\$800.00 NM
	1 4	Sa 10,	/06/12 7:58 AM 7-8a		7-8a	:3	0 WV12101			\$800.00 NM
-	1 10/06/12	10/06/12	8-9a	8-9a	S-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S-		<u>Rate</u> \$800.00					
	Spots: # Cl	n <u>Day Air</u>	Date Air Time Desc	cription	Start/End Time	Lengi	th Ad-ID			Rate Type
L	1 4	Sa 10	/06/12 8:29 AM 8-9a		8-9a	:3	0 WV12101			\$800.00 NM
	5 10/04/12	10/05/12	M-F 9-10a	9-10a	TF	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$500.00		4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
	Spots: # Cl	n <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
-	14	F 10	/05/12 9:17 AM M-F		9-10a	:3	0 WV12101			\$500.00 NM



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580891~1	10/14/12	Dctober 2012	10/01/12 - 10/06/12

Advertiser	Product	Estimate Number
Women Vote	WDMEN VDTE	1961

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/04/12	10/05/12	5-530p	5-530p	TF	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	Spots/Week 1	<u>Rate</u> \$1,000,00					
Spots: # C			•	Start/End Time	Lenati	h Ad-ID			Rate Type
1 4		/05/12 5:08 PM 5-530		5-530p		0 wv12101			\$1,000.00 NM
7 10/04/12	10/05/12	M-F 6-630p	6-630p	TF	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # C	h <u>Day Aìr</u>	<u>Date</u> <u>Air Time</u> <u>Desc</u>	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
14	F 10.	/05/12 6:14 PM M-F 6	6-630p	6-630p	:30) WV12101			\$1,000.00 NM
8 10/04/12	10/05/12	M-F 630-7p	630-7p	TF	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12TF	Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Lengtl	Ad-ID			Rate Type
1 4	F 10.	/05/12 6:43 PM M-F 6	630-7p	630-7p	:30) WV12101			\$3,500.00 NM
9 10/04/12 In 11	10/05/12	9-930p	9-930p	TF	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSTF	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time		n Ad-ID			Rate Type
1 4	F 10.	/05/12 9:15 PM 9-930)p	9-930p	:3() WV12101			\$1,800.00 NM
10 10/06/12 In 12	10/06/12	930-10p	930-10p	S-	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS5-	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # C			<u>ription</u>	Start/End Time	<u>Lengtl</u>	<u>1 Ad-ID</u>			Rate Type
1 4	Sa 10.	/06/12 9:57 PM 930-1	1 <u>0p</u>	930-10p	:30) WV12101			\$1,800.00 NM
11 10/05/12 added per	10/05/12 john	930-10p	930-10p	F	:30	1	\$750.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12F	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # C			•	Start/End Time	Length	Ad-ID			Rate Type
1 4		/05/12 9:56 PM 930-1		930-10p) WV12101			\$750.00 NM

<u>Total Spots</u> 13 <u>Gross Total</u> \$15,225.00

Payment Terms 30 Days

Agency Commission

\$2,283.75

Net Amount Due

\$12,941.25



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

S Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Ste 100 Washington, DC 20007

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12
	•	•	

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	

Advertiser	<u>Product</u>	Estimate Number
Women Vote	WOMEN VOTE	1883

Er i e B		T
Flight Dates	Order #	Alt Order #
09/27/12 - 10/03/12	578501	09829857
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	144	150
Agency Ref	Advertiser Ref	

Spots/

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/01/12 In 22	10/01/12	FOX Prime Mond	ay 7-8p 7p-8p	M	:30	1	\$2,100.00	NM	Account of the second s
Weeks:	Start Date 10/01/12	End Date MTWTI 10/07/12 M		<u>Rate</u> \$2,100.00					
Spots: # Ch	n Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	M 10. Credited		OX Prime Monday 7-8p	7p-8p	: 0	00			\$2,100.00 NN
19 10/02/12 In 23	10/02/12	Raising HOpe/Be	n & Kat∈7p-8p	-T	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/01/12	End Date MTWT/ 10/07/12 -T		<u>Rate</u> \$1,800.00					
Spots: # Ch	Day Air	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
14	Tu 10. Credited		Raising HOpe/Ben & Kate	7p-8p	:0	00			\$1,800.00 NM
20 10/02/12 In 24	10/02/12	New Girl/Mindy P	roject 8p-9p	-T	:30	1	\$2,800.00	NM	***************************************
Weeks:	Start Date 10/01/12	End Date MTWT/ 10/07/12 -T		<u>Rate</u> \$2,800.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time D	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Tu 10. Credited		lew Girl/Mindy Project	8p-9p	:0	90			\$2,800.00 NM
21 10/03/12 In 25	10/03/12	FOX X Factor	7-9p	W	:30	1	\$2,600.00	NM	
Weeks	Start Date 10/01/12	End Date MTWTF 10/07/12w		<u>Rate</u> \$2,600.00			111111111111111111111111111111111111111		
Spots: # Ch	ı <u>Day Air</u>	Date <u>Air Time</u>	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	W 10	/03/12 6:59 PM F	OX X Factor	7-9p	:3	0 WV12101			\$2,600.00 NM
29 10/01/12 In 34	10/03/12	M-F 530-6a	530-6a	MTW	:30	1	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTF 10/07/12 MTW		<u>Rate</u> \$450.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
14	W 10	/03/12 5:51 AM N	1 E 530 64	530-6a	. 2	0.WV12101			\$450.00 NM

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/01/12 In 35	10/03/12	M-F 6-7a		6-7a	MTW	:30	1	\$450.00	NM	
١	Weeks:	Start Date 10/01/12		MTWTFSS MTW	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
	Spots: <u>#</u> Ch 1 4			ime <u>Descript</u> AM M-F 6-7a		Start/End Time 6-7a		<u>h Ad-ID</u> 0 wv12101			<u>Rate Type</u> \$450.00 NM
	10/01/12 In 36	10/03/12	7-8a		7-8a	W	:30	2	\$450.00	NM	
,	Weeks:	Start Date 10/01/12		MTWTFSS W	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00					
;	Spots: <u>#</u> Ch			ime Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
	2 4			AM 7-8a		7-8a		0 WV12101			\$450.00 NM
	1 4	W 10/	/03/12 7:54	AM 7-8a		7-8a	:3	0 wv12101			\$450.00 NM
	10/01/12 In 37	10/03/12	8-9a		8-9a	M	:30	2	\$450.00	NM	
1	Weeks:	Start Date 10/01/12		MTWTFSS W	Spots/Week 2	<u>Rate</u> \$450.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
;	Spots: <u>#</u> Ch	<u>Day Air</u>		ime Descript	ion	Start/End Time		h <u>Ad-ID</u>			Rate Type
	2 4			AM 8-9a		8-9a		0 WV12101			\$450.00 NM
	1 4	W 10	/03/12 8:44	AM 8-9a		8-9a	:3	0 wv12101			\$450.00 NM
	10/01/12 In 38	10/03/12	M-F 9-10a		9-10a	W	:30	2	\$150.00	NM	
,	Weeks:	Start Date 10/01/12		<u>MTWTFSS</u> W	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00				,	
;	Spots: # Ch	<u>Day Air</u>	Date Air T	ime Descript	<u>ìon</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4			AM M-F 9-10		9-10a		0 WV12101			\$150.00 NM
	2 4	W 10	/03/12 9:57	AMM-F 9-10	Da	9-10a	:3	0 WV12101			\$150.00 NM
	10/01/12 In 39	10/03/12	M-F 10-11a		10-11a	W	:30	2	\$200.00	NM	
1	Weeks:	Start Date 10/01/12		MTWTFSS W	Spots/Week 2	<u>Rate</u> \$200.00					
;	Spots: # Ch	Day Air		ime Descript		Start/End Time		h Ad-ID			Rate Type
	2 4	-		AM M-F 10-1		10-11a		0 wv12101			\$200.00 NM
	1 4	W 10/	03/12 10:58	AM M-F 10-	11a	10-11a	;3	0 wv12101			\$200.00 NM
	10/01/12 In 40	10/03/12	M-F 12-1p		12-1p	MTW	:30	2	\$225.00	NM	
1	Weeks:	Start Date 10/01/12		MTWTFSS MTW	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00					
5	Spots: # Ch	<u>Day Air</u>		ime Descript		Start/End Time	•	<u>h</u> <u>Ad-ID</u>			Rate Type
	2 4	Tu 10/ Credited		M-F 12-	1p	12-1p	:0	0			\$225.00 NM
	1 4	W 10/	03/12 12:25	PM M-F 12-	1p	12-1p	:3	0 wv12101			\$225.00 NM
	10/01/12 In 41	10/03/12	M-F 3-4p		3-4p	W	:30	1	\$150.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS W	Spots/Week	<u>Rate</u> \$150.00					
	Spots. # Ch			ime Descript	ion	Start/End Time	<u>Lengt</u>	h-Ad-ID			Rate Type
	2 4	W 10/	/03/12 3:18	PM M-F 3-4)	3-4p	:3	0 wv12101			\$150.00 NM



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578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

							Spotsi			
Line Start Date	End Date	Descript	ion:	Start/End Tim	e MTWTFSS	Length	Week	Rate	Type	
37 10/01/12 In 42	10/03/12	M-F 4-5p	р	4-5p	MTW	:30	2	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS MTW	Spots/Weel						
Spots: # Ch	n Day Air	r Date Ai	ir Time Descript	ion	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 4	Tu 10	/02/12	M-F 4-5)	4-5p	:00	0			\$300.00 NM
	Credited	1	•		•					
1 4	W 10	/03/12 4	1:13 PM M-F 4-5p)	4-5p	:30	0 wv12101			\$300.00 NM
38 10/01/12 In 43	10/03/12	5-530p		5-530p	W	:30	2	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> W	Spots/Weel						
Spots: # Ch	n Day Air	r Date Ai	ir Time Descript	ion	Start/End Time	Lengtl	h Ad-ID			Rate Type
14			5:07 PM 5-530p		5-530p	:30	0 wv12101			\$450.00 NM
2 4			5:22 PM 5-530p		5-530p	.30	0 wv12101			\$450.00 NM
	., .,									\$1,00,00 THM
39 10/01/12 In 44	10/03/12	530-6p		530-6p	W	:30	2	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> W	Spots/Week	<u>Rate</u> 2 \$450.00					
Spots: # Ch	n <u>Day Ai</u>	r Date Ai	ir Time Descript	ìon	Start/End Time	Lengti	h Ad-ID			Rate Type
24			5:37 PM 530-6p		530-6p	:30	0 WV12101			\$450.00 NM
1 4			5:53 PM 530-6p		530-6p	30) WV12101			\$450.00 NM
L	** 10	700/12					<u></u>			Ψ100.00 14117
40 10/01/12 In 45	10/03/12	M-F 6-63	30p	6-630p	W	:30	2	\$600.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Weel						
Spots: # Ci			ir Time Descript	_	Start/End Time	Longti	n Ad-ID			Pata Typo
Spots: # Ch) WV12101			Rate Type
3 4			5:09 PM M-F 6-63	•	6-630p		_			\$600.00 NM
1 4	W 10	/03/12 6	3:28 PM M-F 6-63	30p	6-630p	:30) wv12101			\$600.00 NM
41 10/01/12 In 46	10/03/12	9-930p								
111 40		о осор		9-930p	W	:30	2	\$750.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS W	Spots/Weel		:30	2	\$750.00	NM	
Weeks:	10/01/12	End Date 10/07/12	W	Spots/Weel	<u>Rate</u> \$ \$750.00			\$750.00	NM	Rate Type
 	10/01/12 n <u>Day Ali</u> W 10	End Date 10/07/12 r Date Ai		Spots/Weel	<u>Rate</u>		n <u>Ad-ID</u>	\$750.00	NM	<u>Rate Type</u> \$750.00 NM
Weeks: Spots: <u>#</u> Ch	10/01/12 n <u>Day Ai</u> i	End Date 10/07/12 r Date Ai //03/12 f //03/12	W ir Time Descripti	Spots/Weel	<u>Rate</u> 2 \$750.00 <u>Start/End Time</u>	Length	n <u>Ad-ID</u> 0	\$750.00	NM	
Weeks: Spots: <u>#</u> Cr 2 4 3 4 42 10/01/12	10/01/12 n <u>Day Air</u> W 10 Credited W 10	End Date 10/07/12 r Date Ai //03/12 f //03/12	W i <u>r Time</u> <u>Descripti</u> 9-930p 9-930p	Spots/Weel	Rate 2 \$750.00 Start/End Time 9-930p	Lengti	n <u>Ad-ID</u> 0	\$750.00 \$750.00	NM	\$750-00 NM
Weeks: Spots: <u>#</u> Ch 2 4 3 4	10/01/12 Day Air W 10 Credited W 10 Credited 10/03/12 Start Date	End Date 10/07/12 Date Ai 0/03/12 1 0/03/12 1 930-10p	W ir Time Descripti 9-930p 9-930p	Spots/Week	Rate \$750.00 Start/End Time 9-930p 9-930p W	<u>Lengti</u> :00	n <u>Ad-ID</u> 0			\$750-00 NM
Weeks: Spots: # Ch 2 4 3 4 42 10/01/12 in 47 Weeks:	10/01/12 1	End Date 10/07/12 1 Date Ai 2/03/12 1 2/03/12 1 930-10p End Date 10/07/12	W ir Time Descripti 9-930p 9-930p MTWTFSSW	Spots/Week 930-10p Spots/Week	Rate \$750.00 Start/End Time 9-930p 9-930p W Rate \$750.00	Lengtt :00 :00	n <u>Ad-ID</u> 0			\$750-00 NM \$750-00 NM
Weeks: Spots: # Ch 2 4 3 4 42 10/01/12 In 47 Weeks: Spots: # Ch	10/01/12 1	End Date 10/07/12 r Date Ai 0/03/12 d 0/03/12 d 930-10p End Date 10/07/12 r Date Ai	W ir Time Descripti 9-930p 9-930p MTWTFSSW ir Time Descripti	Spots/Week 930-10p Spots/Week	Rate \$750.00 Start/End Time 9-930p 9-930p W Rate \$750.00 Start/End Time	Length: :00	2 Ad-ID			\$750.00 NM \$750.00 NM Rate Type
Weeks: Spots: # Ch 2 4 3 4 42 10/01/12 in 47 Weeks:	10/01/12 1	End Date 10/07/12 r Date Ai 0/03/12 d 0/03/12 d 930-10p End Date 10/07/12 r Date Ai 0/03/12	W ir Time Descripti 9-930p 9-930p MTWTFSSW	Spots/Week 930-10p Spots/Week	Rate \$750.00 Start/End Time 9-930p 9-930p W Rate \$750.00	Lengtt :00 :00	2 Ad-ID			\$750-00 NM \$750-00 NM



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578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
43 10/01/12 In 48	10/03/12	M-F 10-1030p	10-1030p	-TW	:30	3	\$750.00	NM	
Weeks: Spots: # Ch 3 4	Tu 10.	10/07/12 -TW r Date Air Time Descri 1/02/12 M-F 10	Spots/Week 3 ption 0-1030p	<u>Rate</u> \$750.00 <u>Start/End Time</u> 10-1030p	<u>Length</u> :00	n <u>Ad-ID</u>)			<u>Rate Type</u> \$750.00 NM
1 4 2 4		7 /03/12	•	10-1030p 10-1030p) wv12101) wv12101			\$750.00 NM \$750.00 NM
44 10/02/12 in 40	10/02/12	M-F 12-1p	12-1p		:30	1	\$225.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		End Date MTWTFSS 10/07/12 -T r Date Air Time Descri /02/12 12:30 PM M-F 12		<u>Rate</u> \$225.00 <u>Start/End Time</u> 12-1p	,	1 <u>Ad-ID</u>) wv12101			<u>Rate Type</u> \$225.00 NM
45 10/02/12 In 41	10/02/12	M-F 3-4p	3-4p	-T	:30	1	\$150.00	NM	
Weeks: Spots: # Ch	<u>Start Date</u> 10/01/12 <u>Day Air</u> Tu 10	10/07/12 -T r Date Air Time Descri		<u>Rate</u> \$150.00 <u>Start/End Time</u> 3-4p		Ad-ID) wv12101			Rate Type \$150.00 NM
46 10/02/12 In 42	10/02/12	M-F 4-5p	4-5p	-T	:30	1	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/01/12 Day Air Tu 10			<u>Rate</u> \$300.00 <u>Start/End Time</u> 4-5p		1 <u>Ad-ID</u>) wv12101			<u>Rate</u> <u>Type</u> \$300.00 NM
47 10/02/12 In 43	10/02/12	5-530p	5-530p	-T	:30	1	\$450.00	NM	
	Start Date 10/01/12 Day Air Tu 10	10/07/12 -T Date <u>Air Time Descri</u>		<u>Rate</u> \$450.00 <u>Start/End Time</u> 5-530p		1 <u>Ad-ID</u>) wv12101			<u>Rate Type</u> \$450.00 NM
48 10/02/12 In 44	10/02/12	530-6p	530-6p	-T	:30	1	\$450.00	NM	
	Start Date 10/01/12 <u>Day Air</u> Tu 10	10/07/12 -T Date Air Time Descrip /02/12 5:52 PM 530-6p		<u>Rate</u> \$450.00 <u>Start/End Time</u> 530-6p		1 <u>Ad-ID</u>) wv12101			<u>Rate</u> <u>Type</u> \$450.00 NM
49 10/02/12 In 45	10/02/12	M-F 6-630p	6-630p	-Т	:30	1	\$600.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/01/12 Day Air Tu 10	End Date MTWTFSS 10/07/12 -T Date Air Time Descrip /02/12 6:27 PM M-F 6-		<u>Rate</u> \$600.00 <u>Start/End Time</u> 6-630p		Ad-ID WV12101			<u>Rate</u> <u>Type</u> \$600.00 NM
50 10/02/12 in 46	10/02/12	9-930p	9-930p	-T	:30	1	\$750.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 10/01/12 Day Air Tu 10			<u>Rate</u> \$750.00 <u>Start/End Time</u> 9-930p	Length	ı <u>Ad-ID</u>) w∨12101			<u>Rate Type</u> \$750.00 NM



Send Payment To:
WDAF
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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	0010201 2012	10/01/12 - 10/03/12

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

Line	Start Date	End Date	Descriptio	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
51	10/02/12 In 47	10/02/12	930-10p		930-10p	-T	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -T	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
	Spots: # Ch 1 4			Time Descrip 10 PM 930-10p		Start/End Time 930-10p		h <u>Ad-ID</u> 0 wv12101			<u>Rate</u> <u>Type</u> \$750.00 NM
52	10/02/12 In 23	10/02/12	Raising H	Ope/Ben & Ka	ıt∈7p-8p	-T	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -T	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch 1 4			Time Descrip 15 PM Raising	tion HOpe/Ben & Kate	<u>Start/End Time</u> 7p-8p		h <u>Ad-ID</u> 0 wv12101			<u>Rate Type</u> \$1,800.00 NM
53	10/02/12 In 24	10/02/12	New Girl/	Mindy Project	8p-9p	-T	:30	1	\$2,800.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -T	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 4 Tu 10/02/12 8:50 PM New Girl/Mindy Project				Start/End Time 8p-9p		h <u>Ad-ID</u> 0 wv12101	· · · · · · · · · · · · · · · · · · ·		Rate Type \$2,800.00 NM		
54	10/02/12 In 48	10/02/12	M-F 10-10)30p	10-1030p	+T	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch 1 4			Time Descrip 13 PM M-F 10-	***************************************	Start/End Time 10-1030p	***************************************	h <u>Ad-ID</u> 0 wv12101			<u>Rate Type</u> \$750.00 NM

<u>Total Spots</u> 34 <u>Gross Total</u> \$20,950.00

Payment Terms 30 Days

Agency Commission

\$3,142.50

Net Amount Due

\$17,807.50